



สถาบันการจัดการปัญญาภิวัฒน์  
**PANYAPIWAT**  
INSTITUTE OF MANAGEMENT

PIM.RD 001/2019

February 15<sup>th</sup> 2019

Dear President

**Subject:**

Open Call for submitting research manuscripts at PIM 9<sup>th</sup> National and 2<sup>nd</sup> International Conference 2019 Global Innovation for Sharing Economy (GISE) and 2<sup>nd</sup> Smart Logistics Conference

Attachment: Details of the Conference

Panyapiwat Institute of Management with Prachachuen Research Network (PRN) are organizing an annual academic event: PIM 9<sup>th</sup> National and 2<sup>nd</sup> International Conference on July 5<sup>th</sup> 2019, Entitled "Global Innovation for Sharing Economy (GISE)" and 2<sup>nd</sup> Smart Logistics Conference, the conference will be a platform for academics, professionals, researchers, and other participants from around the world to discuss, and share their experiences, knowledge, expertise and best practices on Business: Economic, Modern Trade, International Business, Management, Logistics, Engineering and Technology, Agriculture, Communications, Education. The event aims to provide opportunities for participants to gain new knowledge, share educational experiences, and create professional network among colleagues in the same area.

We would be most grateful if you would kindly assist us by promoting this call for proposals within the research network of your organization.

Sincerely yours,

Assoc. Prof. Dr. Somrote Komolavanij  
Assistant to the President for Academic Affairs  
Panyapiwat Institute of Management

Research and Development Department

PIM National Conference: Tel +6628551106, +6628550230

PIM International Conference: Tel +6628551560, +6628550908

เรียน อธิการบดี  
๑) เพื่อโปรดทราบและพิจารณา  
๒) เห็นควรมอบ - ๓๓๓๓๓๓

20 ก.พ. 2562

เรียน คณบดี

- เพื่อโปรดทราบ
- เห็นควรมอบ.....

21 ก.พ. 2562

*Create Professionals by Professionals*



นายสมพงษ์ (ชื่อจริง) ธรรม  
รองอธิการบดี บัณฑิตวิทยาลัย  
อธิการบดี



PIM 9<sup>th</sup> National and 2<sup>nd</sup> International Conference 2019

Global Innovation for Sharing Economy (GISE)

and 2<sup>nd</sup> Smart Logistics Conference

July 5<sup>th</sup>, 2019

3<sup>rd</sup> floor Convention Hall, Panyapiwat Institute of Management

Chaeng Watthana, Nonthaburi Thailand

PIM 9<sup>th</sup> National and 2<sup>nd</sup> International Conference 2019 are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of research papers, conducted by faculty staff and students from various institution and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “Global Innovation for Sharing Economy (GISE)”

- **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of cooperative networks among academics in the same or related disciplines.

- **Participants:**

Researchers, academics, and interested individuals from Thailand and overseas. The expected numbers of participants are between 250 - 350 people.

- **Conference formats:**

1. Plenary session
2. Poster presentation and oral presentation
3. Exhibition

- The conference welcomes papers on the following disciplines:
  - Business: Economic, Modern Trade, International Business, Management, Logistics
  - Engineering and Technology
  - Agriculture
  - Communications
  - Education
  - Other related fields

All accepted papers will be published online in the Conference Proceedings.

- Types of Presentation:
  - Oral Presentation
  - Poster Presentation
- Languages for Presentation:
  - National Conference: Thai, English, Chinese
  - International Conference: English, Chinese

- Manuscript preparation:  
The manuscript must be prepared based on the following template which is available at:

<https://conference.pim.ac.th/thai/full-paper-template/>

<https://conference.pim.ac.th/inter/full-paper-template/>

- Registration and Paper Submission:  
Registration can be done via <https://conference.pim.ac.th/> The manuscript must be saved in document format (Microsoft Word version 2007) and PDF format.

- Important Dates:

Important Dates	Early Bird	Regular
Registration for presenter - Submission of full paper & Submission of pay-in slip	January 3 <sup>th</sup> – February 28 <sup>th</sup> , 2019	March 1 <sup>st</sup> - April 10 <sup>th</sup> , 2019
Notification for Acceptance	March 15 <sup>th</sup> , 2019	May 6 <sup>th</sup> , 2019
Submission of revised final paper and poster file	Within March 25 <sup>th</sup> , 2019	Within May 30 <sup>th</sup> , 2019
Announcement for presenter's schedule and presentation venue	June 15 <sup>th</sup> , 2019	

- **Registration Fees:**

Registration Fees:	Early Bird Rate	Regular Rate
National Conference	2,500 THB	3,000 THB
International Conference	130 USD (4,500 THB)	150 USD (5,000 THB)
The conference registration fee covers: (1) souvenir, (2) coffee break, (3) lunch set, and (4) certificate.		

- **Best Paper Award:**

The best paper to receive the award will be selected by the qualified experts. The criteria are as follows:

- Background and Rationale
- Research Design and Methodology
- Outcome and Application

**Contact information:**

➤ **PIM National Conference:**

Ms. Meithaporn Jaisutthi      Tel. +662855-1106

Ms. Uthaiporn Ponsawat      Tel. +662855-0230

Ms. Hathaichanok Saosung      Tel. +662855-1102

Email: [nationalcon@pim.ac.th](mailto:nationalcon@pim.ac.th)

➤ **PIM International Conference:**

Ms. Suchinda Chaluai      Tel. +662855-1560

Ms. Maythavee Hunpongkul      Tel. +662855-0908

Email: [intercon@pim.ac.th](mailto:intercon@pim.ac.th)

**Website:** <http://conference.pim.ac.th>



福岡女学院大学  
FUKUOKA JO GAKUIN UNIVERSITY  
福岡女学院大学短期大学部  
FUKUOKA JO GAKUIN UNIVERSITY JUNIOR COLLEGE

Agenda (Tentative)

PIM 9<sup>th</sup> National and 2<sup>nd</sup> International Conference 2019

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3<sup>rd</sup> floor Convention Hall, Panyapiwat Institute of Management

Chaeng Watthana, Nonthaburi Thailand

- |               |   |
|---------------|---|
| 08.00 - 09.00 | Registration  |
| 09.00 - 09.15 | Opening Ceremony by Assoc. Prof. Dr. Sompop Manarungsun<br>President, Panyapiwat Institute of Management  |
| 09.15 - 10.45 | Plenary on Global Innovation for Sharing Economy (GISE) <ol style="list-style-type: none"> <li>1. Dr. Somkiat Tangkitvanich      Thailand Development Research Institute</li> <li>2. Assoc. Prof. Djitt Laowattana      Institute of Field Robotics (FIBO)</li> <li>3. Asst. Prof. Pramual Suteecharuwat      Chulalongkorn University</li> <li>4. Dr. Woraphat Phucharoen</li> <li>5. Mr. Peter J. van Haren      Thai-Canadian Chamber of Commerce</li> </ol> |
| 11.00 - 12.30 | - Oral Presentations (International)<br>- Oral Presentations (National)   |
| 12.30 - 13.30 | Lunch   |

# PIM 9<sup>th</sup> National and 2<sup>nd</sup> International Conference 2019 : Global Innovation for Sharing Economy (GISE) and 2<sup>nd</sup> Smart Logistics Conference

July 5<sup>th</sup>, 2019

3<sup>rd</sup> floor, Convention Hall, Panyapiwat Institute of Management  
Chaengwattana Rd., Nonthaburi, Thailand

The conference welcomes papers on the following disciplines:

- Business: Economic, Modern Trade, International Business, Management, Logistics
- Engineering and Technology
- Agriculture
- Communications
- Education
- Other related fields



For detail information please visit  
Website : <http://conference.pim.ac.th>

Registration Free	Early Bird	Regular
Important Date	National Rate 2,500 THB International Rate 130 USD/4,500 THB	National Rate 3,000 THB International Rate 150 USD/5,000 THB
Registration for presenter - Submit full paper & Submit pay-in slip	January – February 28 <sup>th</sup> , 2019	March 1 <sup>st</sup> - April 10 <sup>th</sup> , 2019
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### PIM National Conference

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